IMPERIAL VALLEY COLLEGE
VISIONING PROCESS – FOCUS GROUPS

Questions by Category

1.0 WARM UP QUESTIONS

1.1 How many of you have either attended IVC or have had a family member attend IVC? (Follow-up to affirmative answers: How many of you are CURRENTLY students at IVC?)
1.2 What part of the video or fact sheet surprised you?
1.3 What part of the video or fact sheet did you dislike (or disagree with)?

2.0 IVC’S LINKAGE TO TOTAL DISTRICT

2.1 What do you think of the relationship between IVC and the Imperial Valley at large?
2.2 What is the best role IVC can play in Imperial County?

3.0 IVC’S LINKAGE TO SPECIFIC COMMUNITIES

3.1 What do you think of the relationship between IVC and your community?
3.2 What changes do you see in your community? How is IVC responding? How should it respond?
3.3 What is the reputation of IVC in your community?
3.4 How has IVC contributed to your community? What do you think about those contributions?
3.5 What is the best role IVC can play in your community?
3.6 What does IVC do for your community? Could you elaborate?
3.7 How can IVC overcome distance issues to serve your community?

4.0 GENERAL PERCEPTIONS

4.1 What are your general impressions about IVC?
4.2 Would you recommend IVC to your friends today?
4.3 What should your community college do for you?
4.4 In general, what do you think about IVC as an educational institution?
4.5 If you could change anything at IVC, what would you change?
4.6 IVC’s slogan is “Where Success Begins.” Do you agree?
4.7 What is the single most critical factor in your determination to either attend or not attend IVC or support its endeavors?
4.8 What are IVC’s strengths?
4.9 What are IVC’s weaknesses?
5.0 PROGRAMS

5.1 What do you think of the future of IVC? What courses or programs should it be offering in the next 3 to 6 years?
5.2 What kinds of services are you looking for—and not finding—from IVC?
5.3 Many colleges offer their courses online. Do you think an online program at IVC would be beneficial in your community?
5.4 How can IVC help with economic development in your community?
5.5 What type of training programs would you like to see IVC add to its curriculum to suit the needs of your community?
5.6 Please evaluate the quality of IVC’s co-curricular or extra-curricular activities, such as sports or cultural/arts opportunities for the community and students.
5.7 What kinds of arts or sports programs should IVC be offering to students and the community?

6.0 PERSONAL INVOLVEMENT/COMMITMENT WITH COLLEGE

6.1 How has IVC affected your business? Your livelihood? Your family?
6.2 What has been your experience and impressions in working with IVC?
6.3 If you could change anything about IVC, what would it be?
6.4 What have been IVC’s limitations in meeting your expectations?

7.0 FACILITIES

7.1 Are there any relationships you can think of between IVC’s facilities and its capability to meet student needs?
7.2 In your opinion, what is the best facility at Imperial Valley College?
7.3 What facility improvements, if any, would you like to see at IVC?
7.4 In your opinion, what is the worst facility at Imperial Valley College?

8.0 COMMUNICATIONS

8.1 How do you hear about IVC’s programs, services and registration dates?
8.2 Do you get regular information about IVC? By what means?
8.3 How would you like to receive information about IVC?

CONCLUSION