EL CENTRO NOTES
OCTOBER 23, 2003

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• VIDEO
  Survey of students stated they are interested in a 4-year college, but few transfer
  DISAGREEMENTS:
  Don’t repeat scenes (i.e. gym scene)
  Need more dialogue/participation from others in video – reflect more diversity

• LOW TRANSFER RATE TO 4-YR INSTITUTES
  Some data may not be accurately recorded if other colleges/universities are involved
  Where does IVC rank relative to other Community Colleges in San Diego/Imperial area (re: transfer rate)?
  IVC = 5\textsuperscript{th} in “small” Community Colleges category

• RELATIONSHIP BETTER BETWEEN IVC AND THE COUNTY

• IVC RANKS 4 OUT OF 10 (BEST)

• IVC NOT ADEQUATE REGARDING TRANSFER RATES

• ACCESSIBILITY – AVAILABILITY OF CLASSES
  IVC is over crowded.
  Mexicali students take classroom space.
  Difficult to get out in two years.
• PROBLEMS WITH TAKING A FULL LOAD – 12 UNITS FRESHMAN YEAR
  Parents = tax payers for local community colleges

• IVC HAS CHANGED A LOT – OUTSIDERS TAKE PRECEDENCE OVER COMMUNITY

• FEW HIGH SCHOOL STUDENTS PLAN NOT GOING TO IVC

• NEED BUSINESS SKILLS DEVELOPMENT COURSES AT IVC (Flexibility in courses)

• COUNSELING
  Articulation between Brawley High School and IVC regarding some programs have been positive (i.e. child care).
  Nursing program = positive

• HAS A NEEDS ASSESSMENT BEEN MADE / PROVIDED REGARDING PROGRAMS/COURSES NEEDED (VOCATIONAL, ETC)?
  Answer = NO over 5 years, the University of Mexicali Baja has responded instead.

• IVC NEEDS TO BE MORE INVOLVED IN BUSINESS COMMUNITY, SUCH AS WITH THE CHAMBERS OF COMMERCE (i.e. Business members & City Councils).

• NEED FOR CONSTRUCTION – SUB-CONTRACTING SKILLS

• DIFFICULTY IN FINDING TRADESMEN IN IMPERIAL VALLEY

• LACK OF QUALIFIED PEOPLE IN EARLY CHILDHOOD EDUCATION (“No Child Left Behind…”).
• NEED TO ANTICIPATE DEMANDS / TRENDS
  I.E. Need for electronics
  Unemployment in multiple areas
  Building boom (75,000 homes)
  Doubling of population

• IS IVC LOOKING AT CERTIFICATE PROGRAMS FOR TRADES?
  Computer Drafting

• WHAT % OF NURSING STUDENTS LIVES IN A DIFFERENT AREA THAN IMPERIAL VALLEY?

• IVC LOGO: “WHERE SUCCESS BEGINS”
  IVC is one link only, one part:
  What is one’s definition of success?
  Doesn’t hit the point – considering the length of time to get through IVC.
  Classes are not available (general education for transfer).
  Instructors have not been negatively criticized often.
  2 – year Fast Track needed.

• NEED TO CREATE JOBS FOR THOSE WITH DEGREES AND RETAIN THOSE SKILLED / KNOWLEDGE INDIRECTLY.

• FOCUS ON TRADES / CERTIFICATE PROGRAMS FOR NON-DEGREE STUDENTS.

• NEED MORE HIGH-END PAYING JOBS FOR RETENTION.

• CA BUDGET ISSUES MAY IMPACT IMPERIAL VALLEY PARENTS’ ABILITY TO SEND STUDENTS ELSEWHERE.
• JR. COLLEGES = KNOWN FOR GENERAL EDUCATION / BASIC REQUIREMENTS AND ELECTIVES.

• VOCATIONAL: SHORTAGE OF ALL TRADES.

• LOOK AT ALL SERVICES AND OCCUPATIONS (i.e. Health Communication Leadership).

• NEW APPLICABLE LEARNING “TO SEE CHALLENGES WITH DIFFERENT PERSPECTIVES” MORE PROGRESSIVE / CREATIVE IN THINKING.

• IVC, FOR EXAMPLE, CAN INTEGRATE MORE TECHNOLOGY IN TEACHING / LEARNING PLUS LINK THESE TO REALITY OF WORKING WORLD.

• FEW INDIVIDUALS HERE ARE QUALIFIED TO MEET OVERALL TECHNICAL NEEDS.

• HEALTH FIELD NEEDS PEOPLE PREPARED WITH ADEQUATE BENCHMARKS.

• ECE / DEV. HAS AN ACTIVE ADVISORY BOARD. THIS IS VERY POSITIVE.

• IVC HAS SOME ADVISORY COMMITTEES, WHICH MAY LACK CERTAIN TYPES OF MEMBERSHIP.

• INTEREST IN DISTANCE EDUCATION?
  1 On-line = OK
  1 On-line was unsuccessful (few students and little continuity). Problem with firewall.
  Masters’ Program on Interactive TV: lecture was OK but interaction was not.
May be preferable to a lower level. Borderlink Class – not successful. Distance Education / On-line effectiveness may depend on maturity / self-discipline. Distinction between Distance Education and On-line = unclear. Difficult to compare. Correspondence? 65% of IVC students surveyed have access to computers.

- **ATHLETICS:**
  Collaborate with high schools about sports (volleyball) and better use of facilities. Recruit local children to play on IVC’s campus. Tap IVC swimming pool – year round swim team. Schools without pools – expose to college and community.

- **GYM**
  Use more.
  Hold camps for High School (as they do for middle schools).

- **ARTS:**
  Lack of knowledge in community about the arts.
  Combine communications department with Performing Arts.
  Dance = good

- **HAVE REUNIONS ON WEEKENDS.**

- **FACILITIES:**
  Buildings and grounds = well maintained.
  State-of-the-art Child Development facility.
  College Center needs to be expanded.

- **HAVE COMMUNITY USE IVC ON THE WEEKENDS.**

- **COST CONSIDERATIONS**
  Visibility / good will
• MAKE BUILDING DESIGNATIONS FRIENDLIER VERSUS #’S USED.

• BENCHES = OK

• WELCOMING ENVIRONMENT NEEDED.

• HOW CAN IVC BETTER COMMUNICATE WITH THE COMMUNITY?
  Participate in service clubs.
  2 – year Fast Track program.
  IVC should go to the community rather than vice-versa.

• CONTACT CHAMBER REGARDING EVENTS PUBLICITY.

• USE CABLE TV SYSTEM
  Partnering with High Schools

• PROMOTE MORE COMMUNITY ACTIVITIES (i.e. July 4th).

• OPEN UP FACILITIES.

• BRING IN ALUMNI / FACULTY
  Serve as speakers / experts

• FACULTY SHOULD PARTICIPATE IN THE COMMUNITY