Holtville Notes
October 9, 2003

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• Video
  o Average age surprising
  o IVC grew 30% in the 1990’s.
  o 1,000’s of classes offered at IVC
  o Could Holtville have extended campus?
  o Sports Program – does it cost too much $.
  o Is it important to have a sports program?
  o Does sports participation make it worthwhile.
  o Do they recruit the wrong people for sports programs? Aka here in valley or always out of valley?
  o Without football can’t compete w/ other community college programs
  o Had strong sports programs could bring community together

• IVC link to community
  o Opportunity for those not ready for college
  o In view of valley, Taco Tech vs. what its done for community (delivers services to all students)
  o Greatest thing that IVC’s legacy is Hector’s Kids
  o Students from Mexicali taking classes away from locals
  o Perception catering to Mexicali
  o Work with school districts to get them to front of line
  o $130 per unit vs. $18 here
  o AVID program good

• Best role for IVC
  o Need new programs for (trained) workforce. For companies that move into area.
  o Short-term skill level courses like plumbing, AC, Ag, and secretary skills
  o Need to strengthen Ag program
  o Certified programs – continuing education for VOC careers/ alternative to $ career programs out of town (University of Phoenix)

• ESL
  o Spanish as 2nd language program

• Job Directions
  o Career placement
  o Needed for vocational students
  o Save $ for those going to 4-year college
  o Work-experience in business programs
  o Ag previously had work-experience- what happened?
- Low enrollments in current Ag courses
- Communication needs improvement – Ag possible with public schools or high school graduates
- Holtville problems: Declining businesses, school population, but will change when new housing is built
- School district hurt by home-schooling
- Mayor said 30 new homes coming to Holtville & 100 acres annexed and new apartment complex w/ 80 units.

### General Perceptions
- Need for ESL, not enough for local kids
- Also applied science – local builders need skilled employees and can’t find them.
- Plus: Access to professors is good!
- It’s not IVC, it’s the valley. Nothing to attract students. Or keep them from leaving. Kids want to leave.
- Distance to IVC not an issue.
- Distance learning Education helps students get 4-year degree.
- IVC is ranked 5 of 9 for transfers to 4-year universities.
- Counselors are not easy to see. They need help to streamline students getting different information from different counselors. Can’t always see the same one.
- Need percent of students who start vs. transfer students
- Recruiters outreach w/in County needed.
- Senior-level in high school need aptitude tests.
- Need high school survey for seniors. Aptitudes & interests.
- IVC/SDSU in IV, programs good for teachers to transfer here in Valley.
- Need to develop more classes & majors.
- IVC & other colleges, NAU, communications & articulations.
- Those who can’t afford to go out of area; career-day, IVC @ local high schools
- Changes @ IVC? New programs, concert, etc. to bring valley out and unite students.
- Books cost too much.
- Training programs; building maintenance, landscaping, AC, electrical, & food services.

### Personal Involvement
- Business: has classes, but many don’t seem to get the skills they need
- IVC answers questions well. Polite & Positive on phone.
- Best facilities are: nursing, preschool, swimming pool, gym & library.
- Worst facilities: Lunch area, auto-shop, college center, old portable buildings, 500 buildings, 404.

### Counseling
- Need to help student take classes

### Parking lot
- Want IVC classes in Holtville

### Communications
- Mail, tv, newspaper, need more in public schools
- Postcard offering to send a schedule to all who are interested
- Valley shopper, penny shopper, el sol & adelante
- New facilities needed: science building

**Financial Aid**
- How well is it advertised.
- Brochure of all services in financial aid needed
- More financial aid awareness in senior packets
- More info on DSP&S