Westmorland Notes
September 25, 2003

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- No counseling center info on video
- Use external campus counselors
- Too much Calexico extended campus shown on video – no Brawley or El Centro
- Website/class schedule needs updating – summer still there
- Access to students from Westmorland impossible
- Bus issue transportation
- 1999 had extended classes in Westmorland. City bought building, classes ceased
- School facility available after 3 pm. Basic classes could be held at Westminster school
- Distance education using fiber-optic education
- Want children education!
- Specialized programs: Irrigation Management
- Professional development for Police Department – now have to go out of Valley
- Spreadsheet of course materials compiled. Circulate to government agencies
- Role for IVC/ Westmorland
  - Info to students
  - Financial aid information needed
  - Outreach to schools
  - Current relationships
    - Class scheduling needs improvement
    - Water/wastewater employee have benefited
    - Need for engineering program
  - How can IVC respond to changes in Westmorland
    - Westmorland population stable
    - Declining enrollment at schools
    - As difficult as it is to set classes, need more of them
  - Reputation of IVC in Westmorland
    - Difficult to get classes
    - COD better course access
    - Mexicali students take slots
    - Bonus points for local students
- Contribution of IVC
  - Residents benefit from educational offerings
  - Would benefit Westmorland to have informational meetings held in Westmorland
  - Waiting for high school age kids to be interested is too late, start out with middle school
- Motivate Jr. High age students to continue education
- Westmorland Jr. High students visit IVC/ more should be done w/ parents

- General perception
  - Too many students
  - Not enough classes/ overcrowding
  - Difficult registration process
  - Price of books – too much of a markup
  - Helpful faculty – they care about students
  - Good to start Ag classes again
  - Need niche – farming practices, irrigation systems
  - Analyze course offerings – make sure are parallel w/ other CC statewide

- What would you recommend for IVC?
  - Close by
  - Good instruction
  - Experience positive
  - Classes transfer

- What can IVC do more of?
  - Distance learning
  - Short-term classes
  - External locations
  - Ag & Engineering
  - Delete obsolete courses
  - Eliminate classes that are less important than basics – stretch your $

- Is IVC demanding enough?
  - Some students complain instructor accents

- What would you change?
  - Price of cafeteria food
  - Need more metered parking
  - Open-hours are okay
  - Slogan: okay

- Critical factor: to attend or not to attend?
  - Class schedules conflict
  - Lack of transportation
  - Way students treated – should have better customer service at front desk
  - Like low-cost of $18 per unit

- Strengths
  - Community oriented
  - Faculty goes extra-mile
  - Computer labs
  - Once-stop on campus
  - WIB

- Weaknesses
  - Class scheduling
  - Distance
  - Website out of date
  - Outreach to Westmorland programs poor
• Programs
  o Pre-engineering – students get start in technical courses
• Services needed
  o Online registration
  o New students orientation
  o Distance – online courses
  o Classrooms – face-to-face w/ instructor
  o Veterans get tuition breaks
  o Law changes – IVC district could support efforts – foundation involvement
  o Extra-curricular
    ▪ Football team
    ▪ Wrestling
• IVC & business or family
  o Many successful business men are IVC grads
  o Open-doors. Public Works, engineering employees
  o DSP&S – bad experience 20 yrs. Ago
• Change anything?
  o Padded chairs
  o Comfortable seats
  o Roses are beautiful – keep them
• Limitations in meeting expectations
  o Classes
  o IVC cooperate w/ SDSU Brawley campus
  o Workshops & seminars
  o Facility is adequate
  o Swimming pool, library good
  o Need computer labs
  o One-stop
  o Better learning center
  o Facility improvements need
    ▪ Labs w/ older computers
    ▪ Need big computer lab
    ▪ Stinks in labs
• Communications
  o People need more info in addition to schedules
  o Need to be on TV/ radio/ newspapers
  o Difficult determining locations of classes in schedule
  o Coordinate lists of external campus offerings
  o Info to Westmorland school students
  o ICOE TV station
  o Need more regular info
  o Website as major communicator
  o Postcards returned for schedules
  o Computer access limited for residents
  o Westmorland has highest # of computers per classroom in county
• Other:
- Happy to see IVC here