



Imperial Valley College



## **Retail Management Program Advisory Committee Meeting**

### **AGENDA**

Wednesday, December 4, 2019

1. Welcome & Introductions
2. Overview by Retail Management Certificate Program (RMCP) Director
3. Retail Management Certificate Website
4. Retail Management Certificate Program
  - IVC Certificate Requirements
  - Enrollment Process
  - Tuition
  - Spring 2020 Schedule
  - WAFC Application for Certificate of Completion
  - RMCP Graduate Survey Results
5. Store Reports
  - Current Training Processes
  - Future Plans
6. Advertising & Outreach
  - Store Flyers
  - IV Mall Ads
  - Brochures
  - Career Education Expo (May 2020)
7. Other
8. Next Meeting
9. Adjourn